



OTIcon

2024

The 61st Annual
National Conference
of AIOTA

TARIFF & SCOPE OF VARIOUS SPONSORSHIP



venue : Gokulam Park Hotel

Banerji Rd, Kaloor, Kochi, Kerala 682017

January

19th 20th 21st

PLATINUM

₹ 10,00,000
\$ 12200

BENEFITS

Title sponsor of the event

- Branding: Title sponsoring company would have the benefit of prominent display of their name/product names/ logo during the inauguration function, all scientific sessions, cultural programs, valedictory function, backdrop display of company advertisements and logos
- Special mention during announcements
- Logo on conference bag with option to add company's Flyer/ brochure in conference bag
- Full page, back cover, color advertisement in conference e-souvenir, title sponsor name in flyer
- Logo display on conference website and social media
- 20 minute live 'Sponsor presentation' opportunity
- 5 minute video presentation (1 time/per day)
- Logo on 'certificate of participation', 'volunteer certificate', 'certificate of recognition' (judges and chairpersons)
- Logo on certificate and memento of overall champions
- Stall space (2 table space)
- One promotional mail per month to all AIOTA members till January 2024

GOLD

₹ 7,50,000
\$ 9200

BENEFITS

- Branding: Prominent display of company's name/product names/ logo during the inauguration function, scientific sessions, cultural programs, valedictory function, backdrop display of company advertisements and logos
- Special mention during announcements
- Logo on conference bag with option to add company's Brochure/flyer in conference bag
- Fullpage, inside front cover, color advertisement in conference e-souvenir
- Logo display on conference website and socialmedia
- Logo on certificates and mementos of first runner up
- 10 minutes live 'sponsor presentation' opportunity
- 5 minutes video presentation (1 time/per day)
- Stall space (1 Table Space)
- Four promotional mails to the members participating in the conference

SILVER

₹ 5,00,000

\$ 6100

BENEFITS

- Branding: Prominent display of company's name/product names/ logo during the inauguration function, scientific sessions, cultural programs, valedictory function, backdrop display of company advertisements and logos
- Special mention during announcements
- Logo on conference bag with option to add company's brochure/flyer in conference bag
- Full page, inside back cover, color advertisement in conference e-souvenir
- Logo display on conference website and socialmedia
- 3 minute video presentation (1 time/per day)
- Logo on certificates and mementos of second runner up
- Stall space (1 Table Space)
- Two promotional mails to the members participating in the conference

CULTURAL PROGRAM SPONSOR

₹ 5,00,000
\$ 6100

BENEFITS

- Branding: Prominent display of company's name/product names/ logo during the inauguration function, scientific sessions, cultural programs, valedictory function, backdrop display of company advertisements and logos
- Special mention during cultural events
- Logo on certificates and mementos of winners and participants of cultural programs
- Logo on conference bag with option to add company's Brochure/flyer in conference bag
- Two full page color advertisement in conference e-souvenir
- Logo display on conference website and social media
- 10 minute video presentation during the cultural event
- Stall space (1 Table Space)
- Two promotional mails to the members participating in the conference

**CONFERENCE KIT
SPONSOR**
(Includes Bag, Notepad & Pen)

**₹ 5,00,000
\$ 6100**

BENEFITS

- Branding: Prominent display of company's name/product names/ logo during the inauguration function, scientific sessions, cultural programs, valedictory function, backdrop display of company advertisements and logos
- Logo on conference bag, notepad and pen with option to add company's brochure/flyer in conference bag
- Two full page color advertisement in conference e- souvenir
- Logo display on conference website and social media
- 20 second videoclip from the sponsor will be added to all the promotional videos by the organizing committee
- 3 minute video presentation (1 time/per day)
- Stall space (1 Table Space)
- Two promotional mails to the members participating in the conference

BANQUET SPONSOR

₹ 5,00,000
\$ 6100

BENEFITS

- Branding: Prominent display of company's names/product names/logo during the inauguration function, scientific sessions, cultural programs, valedictory function, backdrop display of company advertisements and logos
- Special mention during lunch and tea breaks
- Logo on certificates and mementos of winners and participants of cultural programs
- Logo on conference bag with option to add company's brochure/flyer in conference bag
- Two full page color advertisement in conference e-souvenir
- Logo display on conference website and social media
- 10 minute video presentation prior to the banquet
- Stall space (1 Table Space)
- Two promotional mails to the members participating in the conference

SCIENTIFIC SESSION SPONSOR

₹ 3,00,000
\$ 3700

BENEFITS

- Branding: Prominent display of company's name/product names/ logo during the inauguration function, scientific sessions, cultural programs, valedictory function,
- Back drop display of company advertisements and logos during the entirety of one scientific session
- Logo on conference bag with option to add company's brochure/ flyer in conference bag.
- One full page color advertisement in conference e-souvenir.
- Logo display on conference website and social media
- One promotional mail to the members participating in the conference

BRONZE

₹ 2,00,000
\$ 2500

BENEFITS

- Stall space (2 Table Space)
- Branding: Prominent display of company's name/product names/ logo during the inauguration function, scientific sessions, cultural programs, valedictory function, backdrop display of company advertisements and logos.
- Option to add company's brochure/flyer in conference bag.
- One full page color advertisement in conference e- souvenir.
- Logo display on conference website and social media
- 1 minute video presentation (1 time/per day)
- One promotional mail to the members participating for the conference

Sponsors are responsible for providing the creatives (flyers, brochures, logos, content for e-souvenir advertisements, company video etc. as both hard and softcopies)

Important

- We appreciate early and full sponsorship payments
- Payments will be accepted in INR equivalent to USD for overseas sponsors
- The payment can be made by NEFT/RTGS/Net banking.
- Registration fee is waived for two participants from sponsoring company